

Fall Makeup Trends 2015

Black liner shows its versatility, red lipstick feels exciting again and flushed skin replaces contouring this fall. Here are the hottest beauty trends for the season.

THINK OUTSIDE THE BOX

Same old boring black eyeliner? Think again! From scribble marks to half-stars to the double-winged lines and everything in between- new and innovative ways to rim our eyes were seen on the runways for fall. But if classic is more your thing, use a simple and smudgy khol pencil for a gorgeous softer look.

METALLICS

For a more dramatic look- use a gold, bronze or silver liner across the lower lid or if you're feeling really daring use sparkles, sequence or glitter in metallic colors!

SMOKEY EYES

The best tip that came from backstage at the fall runways: For perfect smoky eyes, blend until you think you can't blend anymore and then keep going. The result, ultra-diffused shadow that while intense, still feels soft.

LASH OUT

It's all about the Lashes! Whether it's false lashes or layers of mascara- full thick voluminous lashes are all the rage. For the prettiest lashes of the season- don't forget to put mascara on your lower lashes too.

BOLD LIPS

After disappearing for a few seasons in favor of clear glosses & nude hues Red lipstick is back in a big way for fall! From bright hot reds to deep "Goth" reds we're excited about the make-up bag staple again.

BLUSH RUSH

Sculpting is so last season so put aside your sculpting powders and stock up on warm Peach and Rose blushes for a soft feminine look.